

Alpha International

COMPANY BACKGROUND

In 2004 Alpha International handled arrangements for over 20,000 visitors to New Caledonia. A one-stop-shop for the MICE Market, offering the highest standard of creativity and event management services. Our umbrella company Cox and Kings is the world's largest established wholesaler. Our local knowledge and expertise coupled with international experiences ensure a smooth functioning itinerary for all of our clients.

OUR BUSINESS

- Conferences, meetings, seminars, incentive travel, product launches, theming special events, entertainment.
- Competitive rates for all ground arrangements, accommodation New Caledonia wide, domestic, air, sea and land transfers, meet and greet service, tailor made of-site-activities.
- Assistance with site inspection visit.
- Pre and post-conference programmes and partner/spouse programmes.
- Welcome kits, teasers & turndown gifts.
- Dedicated in-house tour desk at hotel
- Custom and immigration assistance.

THEMED EVENTS

We have successfully hosted everything from dinner on the beachfront, South Pacific cultural feasts, upmarket French dinners, historical restaurants, progressive dinners and much more.

Team-building activities include : sailing regattas, helicopter joy ride over the barrier reef, themed lunches on a desert island... the choices are endless.

OUR TEAM

Alpha International employs 50 professional trained and English speaking staff. All utilise their considerable experience, expertise and local knowledge to produce innovative, quality experiences for the conferences and incentive market.

TRANSPORT SERVICES

Alpha international offers the largest fleet of tourist transportation in New Caledonia. This includes top-of the range luxury equipment - a brand new fleet of coaches VIP vehicles, motorised sightseeing trains and catamarans which provides an easy solution to transport your delegates.



OUR EXPERIENCE

Some of Alpha's recent conference and incentive clients include: Advantage Plus ACCOR (20), Bristol Myers-Squibb (31), Clear OTT Club (58), Godfrey Pembroke Financial Planners (350), MSA (44), Pfizer (75), Roche Incentive (43), Betta Stores National Conference (512), Rentokil (20).

Alpha International

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Arc en Ciel Voyages

COMPANY BACKGROUND

New Caledonia's leading and longest-established DMC, Arc en Ciel Voyages, is part of a large family-owned and operated travel group, with more than 40 years of experience in organising visits for both individuals and groups.

Arc en Ciel Voyages, together with specialised Group Hotels, has developed the MICE market in New Caledonia.

OUR BUSINESS

The only DMC with a dedicated Groups Department to offer you the best logistical support for you to have the most successful event. Creativity, flexibility and reliability are reality, with in-depth personal service, tailor-made activities, a comprehensive Incentive Planner, full Conference/Congress services, imaginative Meet & Greets, Teasers and more. With our experience, local expertise, privileged relationship with key suppliers and our professional, available, dedicated staff, your events will always be innovative and successful.



THEMED EVENTS

Multi-cultural Evening, Melanesian Night, Island Party, Masked Balls, Circus, Venise, Pirates, Middle Ages, Colonial, and lots more for your evenings or Conference with food, entertainers, actors and backdrops if needed.

OFF-SITE ACTIVITIES

Team Building, Helicopter Adventures, Catamaran Regattas, WOW Activities, Treasure Hunts, French Cooking Lessons, Spectacular Opening/Closing Ceremonies, local sports and activities.

OFF-SITE DINNERS

Beach Parties, Cocktails and Dinners in exotic and exclusive locations, Themes (Gay Paree, Louis XIV, Fun Fair, Masked...), Progressive Dinners... our imagination is endless.

OPTIONAL ACTIVITIES

Sports, cultural or discovering... you'll love the large range of options available!

OUR TEAM

Our dedicated, English-speaking and fully-trained group and C&I staff can rely on the 120 staff of sister companies involved in transportation etc... All qualified and uniformed, our staff, with a Group Supervisor dedicated to your group, are here to provide day-to-day assistance.

TRANSPORT SERVICES

Arc en Ciel is the largest Tourism Transportation Company, offering over 1000 coach seats, in various vehicles ranging from 50-seater coaches to luxury limousines. All our air-conditioned vehicles have radio contact with our Head Office. Arc en Ciel also operates the THRIFTY Car Rental Franchise in New Caledonia.

OUR EXPERIENCE

Some of our many recent clients include: Toyota, A.H.A., Citroën, Barloworld, Lancôme, Ford, Arnott's, International Nickel Conference, Le Rêve, First National Real Estate, Microsoft, ACER, Coca-Cola, Vodafone, Nissan...

Arc en Ciel Voyages

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Discover destination

management services

